

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	American Crossroads
Product	1757 - AM. CROSSROADS
Estimate Number	1757

Invoice #	04068518-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04068518
Alt Order #	Political Issue
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 8a	8a-9a								
					09/24/12 to 09/30/12	4x	- TWTF - -				
	13			Tu	09/25/12	:30	8:30 AM	FLSNTV02ACH	\$1,500.00		1
	13			W	09/26/12	:30	8:11 AM	FLSNTV02ACH	\$1,500.00		2
	13			Th	09/27/12	:30	8:59 AM	FLSNTV02ACH	\$1,500.00		3
	13			F	09/28/12	:30	8:44 AM	FLSNTV02ACH	\$1,500.00		4
2	13	Good Day 9a	9-10a								
					09/24/12 to 09/30/12	3x	- - WTF - -				
	13			W	09/26/12	:30	9:50 AM	FLSNTV02ACH	\$1,200.00		2
	13			Th	09/27/12	:30	9:58 AM	FLSNTV02ACH	\$1,200.00		1
	13			F	09/28/12	:30	9:27 AM	FLSNTV02ACH	\$1,200.00		3
3	13	Live with Kelly	10a-11a								
					09/24/12 to 09/30/12	4x	- TWTF - -				
	13			Tu	09/25/12	:30	10:57 AM	FLSNTV02ACH	\$800.00		3
	13			W	09/26/12	:30	10:56 AM	FLSNTV02ACH	\$800.00		1
	13			Th	09/27/12	:30	10:42 AM	FLSNTV02ACH	\$800.00		2
	13			F	09/28/12	:30	10:30 AM	FLSNTV02ACH	\$800.00		4
4	13	Fox 13 News at 5p	5p-530p								
					09/24/12 to 09/30/12	4x	- TWTF - -				
	13			Tu	09/25/12	:30	5:21 PM	FLSNTV02ACH	\$1,800.00		2
	13			W	09/26/12	:30	5:28 PM	FLSNTV02ACH	\$1,800.00		3
	13			Th	09/27/12	:30	5:23 PM	FLSNTV02ACH	\$1,800.00		1
	13			F	09/28/12	:30	5:29 PM	FLSNTV02ACH	\$1,800.00		4
5	13	Fox 13 News at 530p	530p-6p								
					09/24/12 to 09/30/12	4x	- TWTF - -				
	13			Tu	09/25/12	:30	5:39 PM	FLSNTV02ACH	\$1,800.00		3
	13			W	09/26/12	:30	5:39 PM	FLSNTV02ACH	\$1,800.00		2
	13			Th	09/27/12	:30	5:55 PM	FLSNTV02ACH	\$1,800.00		1
	13			F	09/28/12	:30	5:53 PM	FLSNTV02ACH	\$1,800.00		4
6	13	Good Day 9a	9-10a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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MyFoxTampaBay.com

www.myfoxtampabay.com

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Product	1757 - AM. CROSSROADS
Estimate Number	1757

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04068518-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	04068518
Alt Order #	Political Issue
Deal #	
Order Flight	09/25/12 - 10/01/12

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	13	Good Day 9a	9-10a								
					09/24/12 to 09/30/12	2x	- T- - - - -				
	13			Tu	09/25/12	:30	9:41 AM	FLSNTV02ACH	\$1,200.00		1
	13			Tu	09/25/12	:30	9:59 AM	FLSNTV02ACH	\$1,200.00		2
7	13	M-Su 10p-1030p Late News	10p-1030p								
					09/24/12 to 09/30/12	3x	- - WTF - -				
	13			W	09/26/12	:30	10:21 PM	FLSNTV02ACH	\$3,600.00		2
	13			Th	09/27/12	:30	10:13 PM	FLSNTV02ACH	\$3,600.00		1
	13			F	09/28/12	:30	10:12 PM	FLSNTV02ACH	\$3,600.00		3
8	13	Fox 13 Late News 10P	10p-1030p								
					09/24/12 to 09/30/12	1x	- - - - - S				
	13			Su	09/30/12	:30	10:27 PM	FLSNTV02ACH	\$3,600.00		1
9	13	M-Su 1030-11p Late News	1030p-11p								
					09/24/12 to 09/30/12	3x	- - WTF - -				
	13			W	09/26/12	:30	10:42 PM	FLSNTV02ACH	\$2,400.00		1
	13			Th	09/27/12	:30	10:44 PM	FLSNTV02ACH	\$2,400.00		3
	13			F	09/28/12	:30	10:58 PM	FLSNTV02ACH	\$2,400.00		2
10	13	Fox 13 Late News 1030p	1030-11p								
					09/24/12 to 09/30/12	1x	- - - - - S				
	13			Su	09/30/12	:30	10:38 PM	FLSNTV02ACH	\$2,400.00		1
11	13	Good Day Sa 7a	7a-8a								
					09/24/12 to 09/30/12	1x	- - - - - S-				
	13			Sa	09/29/12	:30	7:44 AM	FLSNTV02ACH	\$1,100.00		1
12	13	Good Day Su 8a	8a-9a								
					09/24/12 to 09/30/12	1x	- - - - - S				
	13			Su	09/30/12	:30	8:54 AM	FLSNTV02ACH	\$1,100.00		1
20	13	Good Day Su 7a	7a-8a								
					09/24/12 to 09/30/12	1x	- - - - - S				
	13			Su	09/30/12	:30	7:53 AM	FLSNTV02ACH	\$1,100.00		1

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Aired Spots                      **32**

<u>Gross Total</u>	<b>\$56,900.00</b>	
<u>Agency Commission</u>	<b>\$8,535.00</b>	
<u>Net Amount Due</u>	<b>\$48,365.00</b>	<u>Payment Terms 30 Days</u>

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